



# Ski Mountaineering Competition Canada

Monday, January 15, 2018 - Committee Meeting

## MINUTES

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**Time:** 7pm Pacific / 8pm Mountain

**Location:** Call-in.

**Committee Members Present:**

David Dornian	SMCC Chair	ddornian@telusplanet.net
Brent Harris	Head Referee, Circuit sponsorship	btharris@telus.net
Travis Brown	Coach, Team Camps	wtbrown@gmail.com
Nick Elson	Athlete Ranking	nicksethelson@gmail.com
Lori Donald	Team Sponsorship, Website	loriannedonald@gmail.com
Matt Reid	Secretary	reid.matt@gmail.com

**Absent:**

Kylee Ohler	Athlete Rep, Social Media	skitourgirl@gmail.com
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**Previous Minutes:**

The minutes from the December 04, 2017 meeting were approved unanimously.

**Scheduled Business:**

1. Review of previous meeting minutes and list of deliverables. The majority of the tasks were completed on schedule, with the remaining tasks in progress. See attached Open Items Summary.
2. Race director updates: Castle Mountain had 48 entries in the individual race, with 17 in the sprint.
3. Standardization of race director practices. The SMCC committee will endeavor to provide race directors with documentation to standardize the location and presentation of race information to possible competitors. This will include standard nomenclature, recommended advertising channels, recommended registration systems, and advice on strategies to maximize attendance. Travis Brown will create a first draft of this document.  
The SMCC committee discussed possible strategies to increase participation. It is suspected that race day weather conditions play a large role, and suggested that race directors try to encourage early sign up through price hikes or other methods. A series discount was also discussed – no further action will be taken at this point, but committee members will continue brainstorming how this and other strategies might be used.



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4. Team clothing. Clothing for 2018 is in progress, suits for 2019 have been selected and are progressing. Athletes have indicated a need for goggle and watch sponsorship, which Lori will pursue.  
Standardizing designs and colours for future orders was discussed. Lori will create a survey to be distributed to all current team members as a first step in this process.
5. ACC skimo site updates. See open items summary.
6. Ranking systems for different disciplines. All members on this call were in favour of establishing ranking systems to properly evaluate athletes in different disciplines (ie vertical, sprint, individual). Nick and Travis will look into existing systems in other sports. The SMCC committee will discuss the findings and next steps at the next meeting, with the intention to complete this task as soon as possible in preparation for next season team selection.

**Next meeting:** February 12, 2018

**Open Items Summary on next page.**



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### Open Items Summary

Item	Task / Notes	Action By <due date>
Meeting minutes	Initial version published  Comments accepted	Matt Reid <within 48 hours>  All <within 5 days>
Ranking System	Detailed explanation of International Ranking system written  Canada Cup ranking explanations written and included in selection policy.  Canada Cup ranking, international ranking system explanation added to website.  Research existing ranking systems for adaptation to vertical, sprint racing, and distribute recommendations for discussion prior to next meeting.	Nick Elson <complete> Dave Dornian <complete> Lori Donald <Dec 10> <pending>  Nick Elson, Travis Brown <Jan 29>
2019 Team Selection Policy	Description of relationship between Canada Cup, International Ranking, and national team selection added to selection policy. Other revisions as per meeting and published.  Documents added to website Dave to forward information on ISMF youth selection	Dave Dornian <complete>  Lori Donald <Dec 10> <pending>
2017 Canada Cup Rankings and 2018 National Team.	Canada Cup rankings and 2017/2018 team list published on website	Lori Donald <complete>



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Website and Social Media	<p>Final clean up of skimocanada.org and addition of sponsors</p> <p>ACC site changed link to skimocanada.org</p> <p>Social Media accounts changed to Skimo Canada  <b>Facebook site changed to "Skimo Canada"</b></p>	<p>Lori Donald  <b>&lt;complete&gt;</b></p> <p>Dave Dornian  <b>&lt;pending&gt;</b></p> <p>Kylee Ohler            &lt;Dec 10&gt; <b>&lt;pending&gt;</b></p>
<b>New Items</b>		
Standardization of Race Director Practices	Creation of document to include standard nomenclature, recommended advertising channels, recommended registration systems, and advice on strategies to maximize attendance.	Travis Brown <Jan 29>
Team Clothing and sponsorship	<p>Standardization of colour scheme, clothing requirements.</p> <p>Watch, goggles pro deal requested</p>	Lori Donald < >
Season Rankings update	<p>Update to be calculated for Jan 31 release</p> <p>Publish to website</p> <p>Publish to Social Media</p>	<p>Nick Elson</p> <p>Lori Donald</p> <p>Kylee Ohler</p>